

The Digital savvy: New challenges for Headhunting

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The irruption of Internet has exposed our generation to the most profound cultural change in History since the invention of Printing by Guttenberg back in 1456. Companies, professionals and public opinion are currently struggling to manage this cultural change.

Digital is not just a new sector. It is a whole new economy that demands Talent, Information and human development. We must identify Digital with Opportunity. Becoming digital, understanding this new economy, its markets, functional areas and needs and its professionals is not an Asset,

It Is A Must. A Question Of Staying On Board Or Becoming History...

As Talent Scouts, more often than not, we may know their industries even better than most of our customer do. When it comes to covering the Digital needs of our customers in terms of Talent, we must be one step ahead, opening the path for them, offering orientation and strategic vision. It is essential to make our customers understand and value our Digital savvy.

The traditional markets are opening Digital ventures, creating new opportunities, and demanding the right people to face this challenges. In parallel, companies and positions born in the digital environment are also seeking the best Talent available.



New Profiles

Not only the positions are new, and the disciplines or areas of specialization are innovative. The personality, the character and the way Digital candidates think or perceive us is also completely new. They are younger, more demanding, reactive, inquisitive, and may not be impressed by other know-how or seniority than digital savvy...

We offer a privileged position and global overview of our customer's industry and professional environment, to advice, orientate and qualify our customer's digital strategy. Based on this knowledge, our credibility will allows us to act as real Coachs in terms of Talent and Digital Business management.

In our aim, becoming our customer's first and most relevant adviser. Because we deliver crucial, up dated information on the two most important aspects of any venture at the present moment:

PEOPLE AND DIGITAL